Liselinde

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Why does Liselinde collect data?

On the Liselinde website, I write about my experiences as a starting designer. Next to that, the website also contains a portfolio. I want to take my visitors along with me and therefore I find it important that the stories I write and the subjects I place are interesting to the reader. In order to be able to adjust the content as well as possible to the interests of the reader, I collect analytical data about the visits to my site.

I like to hear from my readers what they think about the posts. That is why I'm giving readers the possibility to leave comments, subscribe to my blog or contact me through the contact form on the website or through email. I will store the personal data provided with these actions only to contact the person involved.

Similarly for social media, where I take the reader along in my life and share my work: I store the account data only for contacting the person involved.

Finally, where it is required by law, I collect personal contact information, since this data is necessary for e.g. taxes. This data is stored up to a maximum of 7 years. (as required by law)

Which data is collected?

To shed some light on the surfing behaviour of my readers, I keep track of how may people visit my site and how many time individual posts are visited. I also keep track of the keywords used to find my website through search engines in order to be more visible there. For analysing the functioning of my website, no IP-addresses or personal information is collected. This data is fully anonymous.

When placing a comment on a post, filling out the contact form or sending me an email, the used name and email address will be recorded. For the comment and contact forms, the IP address is also recorded. If a contact requests it, I will also store the phone number.

On social media, I store acount information from individuals and companies that I follow, that follow me, or that have contacted me in the past.

None of the personal information made available to me will be made publically available or supplied to third parties.

How is analytical data collected?

What are cookies?

Cookies are small files that are sent by a website and stored on your computer by your web browser. Amongst other things, cookies store your preferred settings for the website and make sure that the website works correctly for you.

Different types of cookies
The website uses three different types of cookies:
1. First party cookies
   These cookies ensure the correct working of the website. These cookings fall outside the cookie law.
2. Analytical cookies
   These cookies give insight into the visitors' usage of the website. Your privacy is not affected by these cookies, because the data collected is fully anonymous. Because of this, these cookies too fall outside the cookie law.
3. Third-party (tracking) cookies
   These cookies track the surfing behavious of visitors within the website and outside the website. The social media buttons distribute tracking cookies, not for use by me, but rather for the social media companies. The tracking cookies are the reason you have to give permission as a user of the website; you have to consent to the placement of these tracking cookies on your computer; see the cookie bar at the bottom of the website.

Jetpack
To keep track of how people behave while visiting my website, I use Jetpack. Read the cookie policy of Jetpack here. Jetpack uses analytical cookies.

Social media buttons
To share my posts with others easily, I placed a number of social medial buttons on my website. These services employ tracking cookies. They are placed on your computer by the social media companies and I have no insight into the collected information. Underneath I have links to the privacy statements of the most commonly used social media providers, so you can read what they do with the gathered information.

Facebook en Instagram,
Pinterest
Twitter

What uses cookies?	Which types of cookies are used?	Which information is collected?	How long is the data stored?	Is consent required?
Website	First party cookies (placed by this website)	Contact information	As long as the website Liselinde.nl exists	No
Jetpack plugin	Analytical cookies (placed by this website)	Anonymous analytical data	As long as the website Liselinde.nl exists	No
Social Media Buttons	Third-party cookies (placed by the involved parties)	Non-anonymous analytical data collected by third parties	See privacy statement social media	Yes, see cookie bar

Disable or delete cookies?
You can disable cookies in the settings of your internet browser. Adjust your settings such that your browser no longer stores cookies. You can also remove all or some of the previously stored cookies from your harddisk through the settings menu of your browser.

How does Liselinde get personal information?
For collecting and processing personal information, I use:
– Hosting of the website
– Wordpress
– Mail servers

The personal information will be shared with the parties mentioned above. I have data processing agreement with each of these parties, stating that they will not supply personal data to third parties.

How is data collected?	Which personal data is collected?	How long is the data stored?	Is consent required?
Placing a comment on a post on the website	Name, email en IP-address	As long as the website or blog post exists or until you request deletion of the data	Yes, which you give by posting the comment
Contact form	Name, email en IP-address	As long as the website or blog post exists or until you request deletion of the data	Yes, which you give by filling out the form
Mail	Name, email en phone number (only if necessary)	Maximum 3 years or until you request deletion of the data	Yes, which you give by sending the email
Social media	Social Media account information	As long as the social media accounts of Liselinde exist	Yes, which you give by accepting or blocking me
Legal obligation	Company information	Maximum 7 jaar	Yes, which you give by providing a receipt

Are you not satisfied?
You have the right to look at, change or delete the personal information gathered on this website. In case you have questions or want to submit a request for looking at, changing or deleting your gathered personal information, please contact me at: lonneke@liselinde.nl
Finally, you have the right to file a complaint with the authority for personal information: Autoriteit persoonsgegevens.

How is personal information protected?
Liselinde takes the protection of your personal information seriously and tas taken the necessary precautions to protect against unlawful access, loss or other forms of unauthorized processing of personal data. Specifically:

- I use security software, such as a virus scanner and fire wall.
- The website is secured using TLS. (formerly SSL) Your data is transmitted through a secure data connection. You can verify this by the "https://" in the website's address and the green lock next to it.
- DNSSEC is an extra security measure (adding to DNS) for translation of the domain name to the coupled IP-address; it is provided with a digital signature. That way, redirecting from the site to a erroneous IP-address is prevented.

If you feel that your personal information is insufficiently secure or you suspect illegal use of your data, please contact me on lonneke@liselinde.nl

Changes in this privacy statement

If this privacy statement needs to be changed in any way, e.g. because I start selling products on my wegsite or I have changed the way of collecting information, I will publish the new privacy statement on my website.